

Rep Order# 9821763 Ver# 3 Status Revised

Traffic Order# 575869

Printed: 09/26/2012 9:21 AM
Last Received: 09/26/2012 9:16 AM
Showing Buylines: All Rep Revised Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product C/P/E
Estimate# 1011
Buyer Noelle Ramsey
Phone#
Fax#

Agency () MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 61/139/1011
Flight Dates 09/19/2012 - 09/28/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

CENTER FOR INDIVIDUAL FREEDOM *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

LN 78 NA- MG LN 81

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*78	SU	2P-5P	NFL WEEK 3 LATE GAME	:30	\$2,800.00	09/23-09/23	0	0	0	\$0.00	
	Rating: 5.4											
	[MADE-GOOD BY LINE(S) 81]											
	V3 Effective Dates Changed											
	*81	TH	7P-8P	X FACTOR	:30	\$2,800.00	09/27-09/27	1	1	1	\$2,800.00	
	[MKGD FOR SPOTS MISSED ON LN #78: 9/23(1/WK)]											
	V3 Added											

---REPORT TOTALS---

Report Totals: 1 / \$2,800.00

---SALES MONTHLY TOTALS---

Sep 12: 80 / \$49,800.00
Sales Totals: 80 / \$49,800.00
Station Totals: 80 / \$49,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$233,693 CABL 0% KDLU 0% KJZZ 0% KSL 24% KSTU 21%

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EC'd Yes

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KTVX 18%

KUCW 1%

KUTV 33%

UNKB 0%

UNKN 0%

Books null
Demos RA35+